



# JARED FOSTER MUSIC

The best way to get updates on Jared's latest music, live shows, and videos.

## ABOUT

Jared Foster is a singer, songwriter and performer from Lancaster, Ohio. His performances include original music and covers, and he specializes in easy listening music. Jared has performed gigs in many cities over Ohio, Kentucky and Indiana.



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## 2021 RECAP

As the new year comes around every January, I try to think about progress made during the past year. I often only think about the things I wanted to accomplish but, for whatever reason, did not. I tend to lose sight of the number of things that I did accomplish. When I was faced with this situation at the end of 2020, I decided I would try to do a better job in 2021 of keeping track of the things that I do, while understanding that (especially while I'm studying at school), most of the work I do is behind the scenes.



I also realized that it's easy to paint using a broad brush over all of my music experiences of 2021, and doing so may downplay the organic aspects of what I do. With that said, at the end of the newsletter I have included a comprehensive list of all the events that I played last year. I included every single show to better emphasize their individuality, and because I really enjoy sharing music and receiving feedback.

By playing at so many different events and locations, I learned a lot in 2021!

I learned:

- more about how to “read a room” so I can play songs that people like.
- how to ask for requests and form set lists based on the requests.
- that a lot of people like songs by the band Bread, but don't know the name of the band.
- how important it is to keep a strong relationship with the managers that I work with at each performance venue.
- considerably more about what it means to be a performer and the challenges that come with performing.
- my limits: I can't design graphics well, I can't do big workouts and then lift my speakers into the van the next day, and I often need a second opinion on my song productions.
- to not take things for granted, because I might have a show (or shows) rained out.

Most of all, I learned that this is the path that I want to take for my career and it's all thanks to you, my fans, who support me. Thank you for making 2021 a great year!

Special thanks to my team (who also happen to be related to me):

Roadie: Jason Foster

Photographer: Julea Foster

Marketing Assistant: Jillian VerDow

Graphic Designer: Justine Foster

And my band Rosewood Revival:

Trevor Johnson, Dominic Wintz and Lou Aielli

Here's to a wonderful 2022!



## 2021 GOALS

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Last January, I made 3 main goals. Let's see how I did!

### **Play More Shows** (It's vague, I know.)

In 2021, I played:

- 71 shows, which is a 195% increase from 2020 and 10 times more than 2019.
- 56 public events and 15 private events (5 grad parties, 4 birthday parties, 3 backyard parties, 1 benefit, 1 first responder's luncheon and 1 wedding)
- 35 different locations, which is a 169% increase from 2020.
- around the area east of Columbus and in the tristate area a bit. My most frequent regions being Lancaster, with 16 shows, and Buckeye Lake, with 14 shows.

The farthest I traveled for a show was 150 miles to the Lawrenceburg Civic Park for a show with the band.

### **Reach the 1000 Follower Mark Across Social Media Platforms**

I am currently sitting at 510 followers on Instagram and 677 followers on Facebook for a total of 1,187 followers across social media.

### **Release New Music**

In 2021, I released my 5 song EP "Waiting On A Plane" for sale at JF events and on my website. I have sold 131 of them.

## 2021 FAQ'S

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Q: Is your CD on streaming services?

A: Not at this time. Streaming services pay very little, so it makes it hard to justify the time and amount of work put into writing and recording.

Q: I don't think I have anything that plays CDs. Do I?

A: I know it may be hard for some people to play CDs with many vehicles etc. not being sold with CD players anymore. Surprisingly, most DVD players and video game consoles will also play CDs. However, I would research online to see if your specific console plays CDs before attempting. In the future, I may try to find a way to sell thumb drives so people can upload the music to their electronic devices from there.



## 2021 FAQ'S CONT.

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Q: What is your favorite song to cover?

A: I've added a lot of songs to the set list this past year and I feel like my preferences are always changing. "Running On Empty" by Jackson Browne always feels good, followed by "Black Water" by Doobie Brothers, "Midnight Rider" by the Allman Brothers, and "Baby I Love Your Way" by Peter Frampton.

Q: Do you have any shirts or merchandise other than the CD?

A: Not at this moment, but I am working on it. Stay tuned!

Q: Did you leave college to pursue music?

A: No, I'm still in college studying music production and set to graduate spring of 2022, but I've started my career a bit early by driving back and forth from Cincinnati to Central Ohio a lot for gigs.

Q: Do you teach private lessons?

A: I have before for short periods of time. I am not at this moment because of time constraints, but I am thinking of starting again once I graduate.

Q: What is the process for hiring you for a private event?

A: Email or message me. Typically, I send the client a google form link to fill out. Once they finish that, I'll send them a contract to fill out, scan, and send back with a deposit (usually over Venmo)





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## 2022 GOALS

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Here are my personal and professional goals for 2022. Thanks in advance for helping me attain them this year!

- Graduate from College
- Sell Remainder of CDs
- Branch Out Into Columbus and Perform in New Locations
- Create New Merchandise
- Redesign Website
- Collaborate with More Musicians
- Record More Original Music
- Get 2000 Followers Across Social Media
- Possibly Teach Private Music Lessons

## HOW TO SUPPORT

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There are many ways to support musicians: tip us, interact with us at shows, hire us for events, buy merchandise and wear it to events and around town, support our social media accounts and share our posts, and recommend us to other friends/businesses that you like!

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**CLICK HERE** to view the 2021 Expanded Performance Recap.



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